



INDUSTRY	CUSTOMER	LOCATION
Retail & E-Commerce	Leading Omnichannel Retail Enterprise	North America
TECHNOLOGY	SOLUTION	DELIVERY PARTNER
SAP, Azure, Talend, Snowflake, Databricks	Enterprise Data Foundation Assessment	MatrixOne Partner Ecosystem

The Business Story

The Challenge

Retail organizations rely on accurate customer, product, and transactional data to deliver personalized experiences and informed business decisions. Poor data quality across multiple systems reduces operational efficiency, affects customer satisfaction, and limits confidence in analytics.

Challenge

- Duplicate and inconsistent business data.
- Missing and incomplete customer records.
- Poor data validation across systems.
- Limited visibility into data quality metrics.
- Inconsistent business rules and standards.
- Reduced confidence in reporting and analytics.

The Solution

MatrixOne conducts a structured Enterprise Data Quality Assessment to evaluate:

- Data profiling and quality analysis.
- Business rule validation.
- Data quality scorecard development.
- Critical data element assessment.
- Root cause identification.
- Executive improvement roadmap.

The Outcome

Organizations achieve:

- Improved enterprise data quality.
- Greater confidence in reporting.
- Reduced duplicate and inconsistent records.
- Better customer and operational insights.
- Stronger AI and analytics readiness.

Business Impact

100%	85%	100%
Data Quality Visibility	Duplicate Data Reduction Potential	Data Quality Roadmap

Technology Landscape

SAP • Informatica Data Quality • Microsoft Azure • Salesforce • Power BI

DELIVERED IN COLLABORATION WITH
MatrixOne Partner Ecosystem

Delivered Through the MatrixOne Ecosystem MatrixOne works with a curated ecosystem of technology specialists to assess, improve, and modernize enterprise data quality. Every engagement is led by MatrixOne, combining governance, quality, and business expertise to establish trusted enterprise data for AI and digital transformation.